

# WHAT'S GOING ON



## For 7th Year Running DDI Named Top 20 Leadership Training Company

TrainingIndustry.com has named the Top 20 Leadership Training Companies for 2016 and once again DDI is among them. This marks the seventh consecutive year DDI has made the list.

Selection of the Top 20 list was based on several criteria, including thought leadership and influence, industry recognition and innovation, breadth of programs and range of audiences served, delivery methods offered, company size and growth potential, strength of clients, geographic reach, and experience serving the market.

Learn more about the [TrainingIndustry.com Top 20 Leadership Training Companies list](#)

## DDI Malaysia Named Best Succession Planning Consultant

DDI was awarded the Gold award for The Best Succession Planning Consultant at *Human Resources* magazine's inaugural Malaysia Vendors of the Year awards. DDI's leadership development expertise was also recognized by the Malaysia market with a Silver award as The Best Leadership Development Consultant.

The ranking was based on a two-tiered selection process. Category finalists were identified through an extensive online survey of HR managers in Malaysia, which queried them on their vendor preferences. These finalists were validated by a panel of HR leaders from some of Malaysia's largest employers including Astro, CIMB Bank, Citibank, Hewlett-Packard, and Volvo.

To see the [full list of winners](#), visit [www.ddiworld.com/GOMagazine](#)



## DDI Announces Alliance with EY

DDI and EY have announced a strategic alliance to offer professional services for building a stronger cadre of business leaders.

The alliance combines DDI's deep knowledge and experience in leadership consulting, assessment, and development solutions with EY's focus on business and organizational performance and leadership effectiveness. As a result, the two organizations will be able to create a differentiated set of services and solutions helping a company's leaders to drive their business strategy in a rapidly changing work environment.

"The combination of DDI's solid portfolio of intellectual property and thought leadership with EY's People Advisory Services creates a fully integrated service offering that addresses all stages and requirements of the leadership development continuum, said Liz DeVito, associate director and lead for HR consulting research, ALM Intelligence. "With this alliance, EY and DDI join the handful of consultancies capable of delivering truly global leadership development consulting services."

Learn more about the [DDI/EY alliance](#)



# Market Analyst Kennedy Ranks DDI #1 Leadership Development Provider



Kennedy Consulting Research & Advisory, the world's leading source of consulting market analysis, gave DDI top ranking as the number one leadership development provider on its The Kennedy Vanguard™

Matrix based on the breadth and depth of DDI's solutions.

In its analysis of companies that are focused on leadership acceleration, Kennedy determined placement on the Matrix using a comprehensive evaluation process. It included in-depth reviews of materials, business models, and services of DDI and its competitors, interviews with clients, and an objective rating across seven major capabilities where DDI ranked very strong in six of the seven reviewed including: Leadership Assessment, Leadership Competency Modeling, Leadership Learning Design, Leadership Capability Development, Leadership Perform-

mance Management, and Change Management.

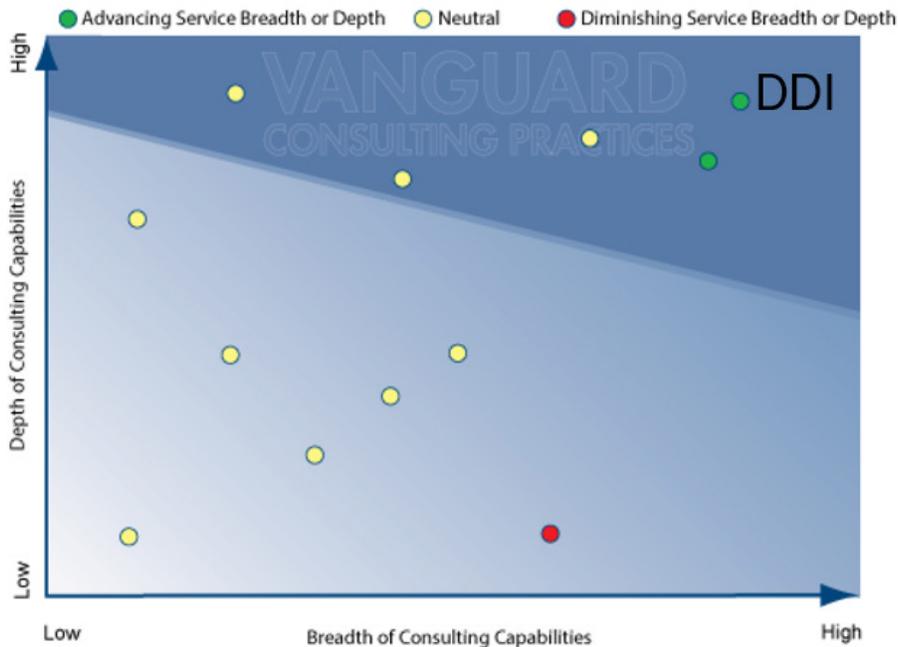
Detailed results and commentary on industry trends were reported in Kennedy's Leadership Development Consulting competitive landscape analysis (released December 2015). The report identifies a number of additional DDI strengths that include:

- Always continually challenges itself to deepen its understanding of leadership with a rigorous, scientific approach to research.
- Extensive thought leadership that translates the science of leadership development into a management strategy for driving organizational effectiveness.
- An alliance with EY [that] will strengthen its consulting capabilities and fuel further innovations through bundled service delivery and data analytics.

DDI was also identified as having the ability to serve major markets globally with strong positions across all four of the major geographic business regions identified in the report including: Asia Pacific, EMEA, Latin America, and North America.

*Learn more about DDI's #1 ranking by Kennedy.*

## The Kennedy Vanguard™ of Leadership Talent Accelerators



Source: Leadership Development Consulting, Kennedy Consulting Research & Advisory, 2015

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