



# DDI LEADER CON 2019

Create  
Leadership  
that Makes  
a Difference

Make every minute,  
every day, and  
every month count

October 14-16 ▶ Clearwater Beach, FL ▶ [ddiworld.com/leadercon](http://ddiworld.com/leadercon) ▶ [#LeaderCon2019](https://twitter.com/LeaderCon2019)

**DDI**   
Better Leaders. Better Future.

**Inspirational**

**Empowering**

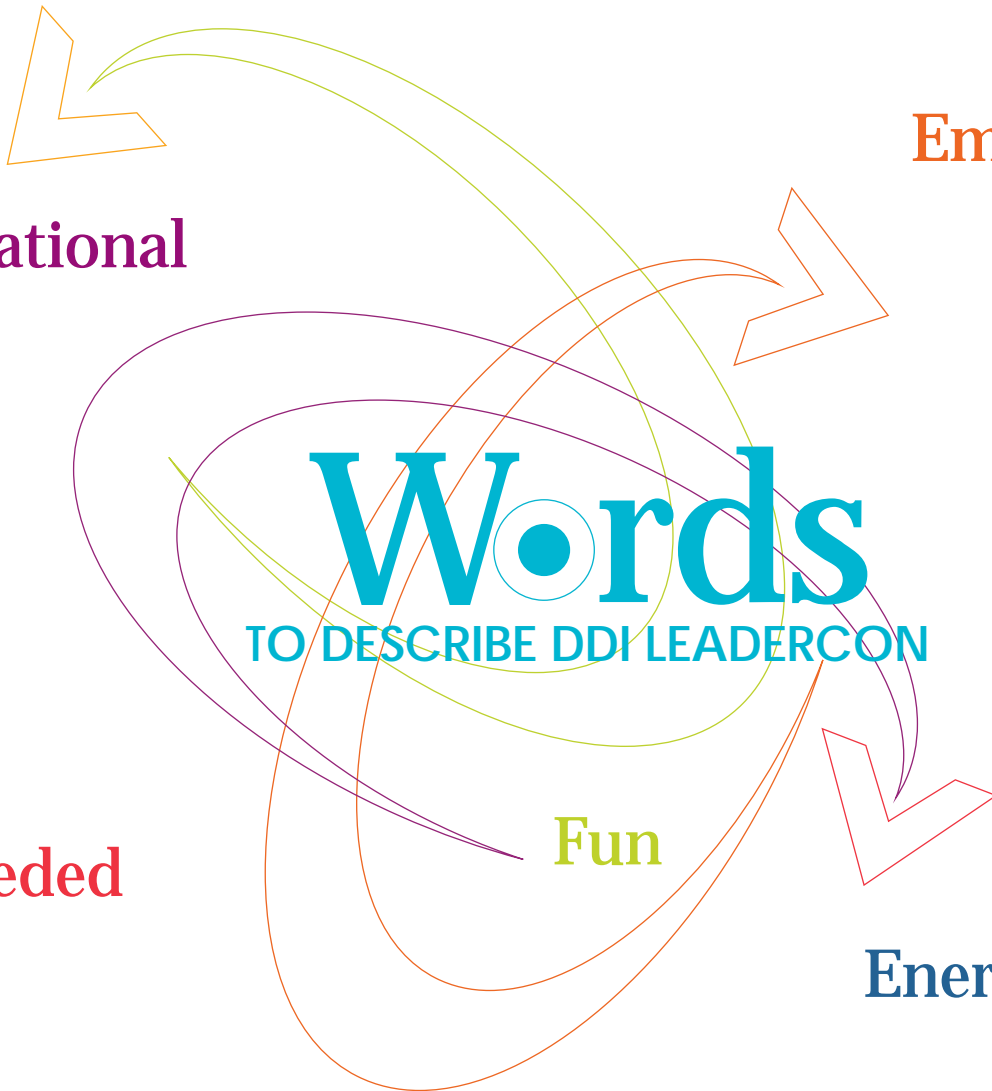
**Exciting**

**Words**  
TO DESCRIBE DDI LEADERCON

**Fun**

**Needed**

**Energizing**



DDI LeaderCon 2019

## Creating Leadership that Makes a Difference

Developing your leaders so they can reach their full potential and deliver business impact is the ultimate goal of an HR professional. **DDI LeaderCon 2019** is the place to help you do just that!

The learning will be purposeful and the connections meaningful. Get energized and inspired by the 200+ HR professionals in attendance.

Speakers from 20+ organizations—such as **Pratt & Whitney, LabCorp, Gundersen Health System, The TJX Companies, and Cooper Standard**—will share powerful stories of how they are using leadership development to impact their business' strategies. Learn about their challenges, their successes, lessons learned, and future plans.

### Learn how to:

- **Build** Core Leadership Skills for Everyday Success
- **Drive** Organizational Change
- **Embrace** Diversity and Inclusion
- **Build** a High-Performance Culture
- **Boost** Engagement and Retention
- **Develop** Next Generation Leaders
- **Build** a Visionary Executive Suite





# DDI LEADER CON 2019

• BY THE NUMBERS •

200+  
Conference  
Attendees

2-1/2  
Days

24  
Concurrent  
Sessions

96%  
Attendee  
Satisfaction

10+  
Industries  
Attending

20+  
Organizations  
Presenting

5  
Pre-Conference  
Workshops

*Limit Less: How Successful Leaders Make the Leap from Expert to Visionary*

## KEYNOTE

# Andrew Davis

Andrew Davis is a bestselling author and internationally acclaimed keynote speaker. Before building and selling a thriving digital marketing agency, Andrew produced for NBC's Today Show, worked for The Muppets in New York and wrote for Charles Kuralt. He's appeared in The New York Times, Forbes, The Wall Street Journal, and on NBC and the BBC. Davis has crafted documentary films and award-winning content for tiny start-ups and Fortune 500 brands.

Recognized as one of the industry's "Jaw-Dropping Marketing Speakers," Andrew is a mainstay on global marketing influencer lists. Wherever he goes, Andrew Davis puts his infectious enthusiasm and magnetic speaking style to good use teaching business leaders how to grow their businesses, transform their cities, and leave their legacy.



*The Surprising Science of Meetings: How You Can Lead Your Team to Peak Performance*

KEYNOTE

## Steven Rogelberg

Dr. Steven G. Rogelberg holds the title of chancellor's professor at UNC Charlotte for distinguished national, international, and interdisciplinary contributions. Dr. Rogelberg has more than 100 publications addressing issues such as team effectiveness, leadership, engagement, and meetings at work. He recently won the very prestigious international Humboldt Award for his research as well as the First Citizens Bank Scholar Award. He is the editor of the Journal of Business and Psychology. His research has been profiled in outlets such as CBS This Morning, BBC World, The Wall Street Journal, The Washington Post, NPR, The London Guardian, National Geographic, and Scientific American Mind, among others.



## DDI LeaderCon 2019

# Speakers



**Lisa Shumpert**  
Vice President  
Human Resources  
Acelity



**Melissa Debowski**  
Senior Director  
Talent Management  
Air Liquide USA



**Tom Hood**  
Deputy Director  
Leadership Development  
Bayer



**Neil Bryant**  
Vice President  
Leadership and  
Sales Development  
Carestream Health



**Andrea Ebbitt**  
Vice President  
Talent Strategy  
& Development  
Cooper Standard



**Elisa Bannon-Jones**  
Executive Vice President,  
Chief Human Resources  
Officer  
Frontier Communications



**Andrew McNeill**  
Global Talent  
Development Manager  
Fugro



**Janine Luz**  
Chief Learning Officer  
Gundersen Health  
System

## DDI LeaderCon 2019

# Speakers



**Brad Grider**  
Director of Global Labor  
& NGO Relations and  
Global Learning  
**Hanesbrands, Inc.**



**Jeff Robinson**  
Corporate Training  
Specialist  
**LabCorp**



**Michael Petrucci**  
Corporate Vice President,  
Field Management &  
Leadership Development  
**New York Life Insurance**



**Scott Mannis, Ph.D.**  
Vice President,  
HR & Talent  
**Panasonic**  
**North America**



**Kayla Campbell**  
Senior Director,  
Performance & Learning,  
North America  
**Permod-Ricard**



**Jeff Charron**  
Associate Director,  
Global Learning  
and Development  
**Pratt & Whitney**



**Lisa Ploeg**  
Senior OD Business  
Partner  
**RealPage**



**Christine Vaccola**  
Head of Global  
Leadership and  
Transversal Curricula  
**Sanofi**



# DDI LeaderCon 2019

## Speakers



**Kristie Cutler**  
Manager, Learning  
and Organizational  
Development  
Sparrow Health System



**Teresa Znidarsic**  
Executive Director,  
Human Resources  
Operations  
Sparrow Health System



**Jan Fiske**  
Assistant Vice President,  
Global Talent  
Development  
The TJX Companies



**Stephanie Thanos**  
Manager,  
Instructional Design  
The TJX Companies



**Donald Coldwell**  
Retail Development  
Education Manager  
Volvo Truck Group  
North America



**Sandra Kassing**  
Senior Principal  
Consultant,  
Talent Development  
Waters Corporation

*"I found it very stimulating and thought-provoking."*



## WHY Attend DDI LeaderCon 2019?

Whether you're already a DDI customer or a prospective customer, there's so much for you to take away.

- Hear how other organizations are tackling their leadership challenges.
- Learn how to maximize your investment in DDI solutions.
- See what lies ahead in DDI's R&D pipeline—and have input into those plans.
- Learn about the latest research and trends.
- Network and collaborate with other HR professionals who are facing similar challenges.



*"What an amazing opportunity to meet and share ideas with amazing professionals!"*

## WHO Attends DDI LeaderCon?

DDI LeaderCon 2019 brings together 200+ HR professionals who want to learn how to create meaningful and sustainable leadership in their organizations.

Attendees from more than 10 industries are represented, including healthcare, manufacturing, finance, and more!

It's not just what you learn, but how you learn. From keynotes, to client-led sessions, to networking, DDI LeaderCon is designed to inspire and recharge you.



*“LeaderCon is just an awesome conference. When I think about one word that describes this event, it would be impactful.”*



## October 14 | 8:00 am - 12:00 pm | 1:00 - 5:00 pm Pre-Conference Workshops

Take advantage of the optional pre-conference workshops, included in your registration fee. Each workshop has been certified by SHRM and HRCI for 3.5 CEUs each. Attendees can choose to attend two of the following:

- Creating an Inclusive Environment
- HR Anticipator: Transitioning to Strategic HR
- The Impact of Your Leadership Practices
- The Journey of a Lifetime: Transform Your Leaders Through Learning Journeys
- Into the Deep: Helping New Executives Understand, Adapt, and Succeed



*"I got so much more out of being here."*

## LeaderCon 2019 Registration

Get the best per-person rate when you register with a group of three or more from your organization.

	Advance Registration (Through August 15)	Regular Registration
Standard Attendee	\$1195	\$1495
License Client <i>(DDI Total Access License holders)</i>	\$1095	\$1395
Group of 3 or more	\$100 off per person from the current published rate	

### Your Registration includes:

- Two pre-conference workshops | October 14
- Poolside welcome party | October 14
- All general & breakout sessions | October 15 & 16
- Breakfast, lunch, & breaks | October 15 & 16





Clearwater Beach, Florida

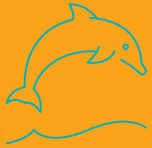
## Explore Clearwater Beach: 361 Days of Sunshine

Clearwater Beach, Florida dazzles with impeccable beaches and inviting waters. Trip Advisor named it the nation's #1 beach in 2018. As a top year-round destination, Clearwater offers an endless supply of entertainment, natural beauty, and outdoor activities both on land and at sea. Tranquil Gulf breezes, miles of sugar-white sand, crystal clear waters, consistently ranked among America's most beautiful.

Arrive early to LeaderCon 2019 or stay later and explore all this incredible destination has to offer, from beach and water activities, to shopping, culture, and cuisine.



Wyndham Grand Clearwater Beach



Download  
and Customize  
this Letter to  
Your Boss

<http://bit.ly/DDILC19>



Make Your Case

## Convince Your Boss

We're excited that you want to join us at DDI LeaderCon 2019, and we want to help you get the thumbs-up from your boss to attend.

Customize this **letter to your boss** to show how you will make the most of your investment in both time and money.







# DDI LEADER CON 2019

• REGISTER TODAY •

[ddiworld.com/leadercon](http://ddiworld.com/leadercon)

[#LeaderCon2019](https://twitter.com/LeaderCon2019)



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**DDI  
LEADER**  
con 2019

• REGISTER TODAY •