



DDI LEADER CON 2019

**Creating
Leadership
that Makes
a Difference**

Make every minute,
every day, and
every month count

October 14-16 ▶ Clearwater, FL ▶ ddiworld.com/leadercon ▶ [#LeaderCon2019](https://twitter.com/LeaderCon2019)

DDI 
Better Leaders. Better Future.

Inspirational

Empowering

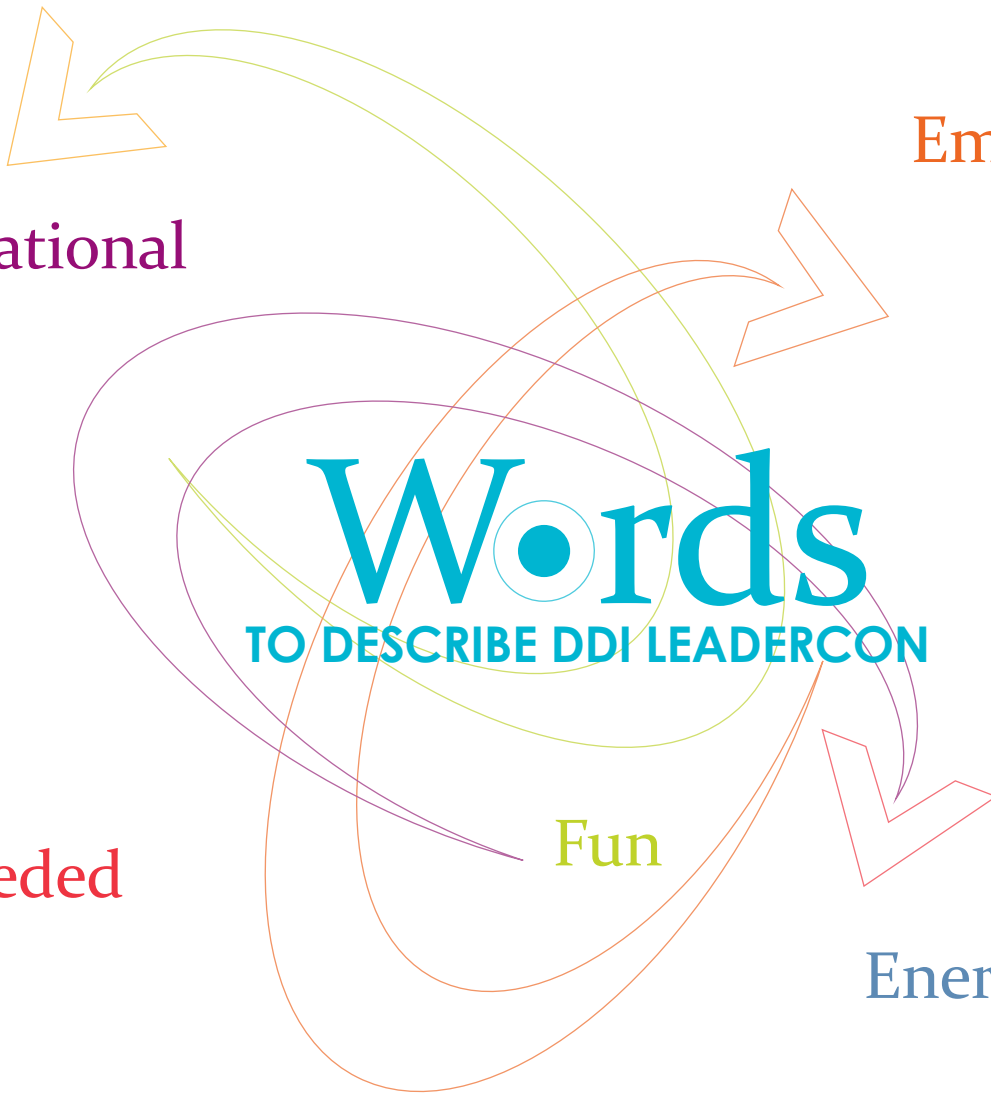
Exciting

Words
TO DESCRIBE DDI LEADERCON

Fun

Needed

Energizing



DDI LeaderCon 2019

Creating Leadership that Makes a Difference

Developing your leaders so they can reach their full potential and deliver business impact is the ultimate goal of an HR professional. **DDI LeaderCon 2019** is the place to help you do just that!

The learning will be purposeful and the connections meaningful. Get energized and inspired by the 200+ HR professionals in attendance.

Speakers from 20+ organizations—such as **Pratt & Whitney, LabCorp, Gundersen Health System, The TJX Companies,** and **Cooper Standard**—will share powerful stories of how they are using leadership development to impact their business' strategies. Learn about their challenges, their successes, lessons learned, and future plans.

Learn how to:

- **Build** Core Leadership Skills for Everyday Success
- **Drive** Organizational Change
- **Embrace** Diversity and Inclusion
- **Build** a High-Performance Culture
- **Boost** Engagement and Retention
- **Develop** Next Generation Leaders
- **Build** a Visionary Executive Suite





DDI LEADER CON 2019

• BY THE NUMBERS •

200+
Conference
Attendees

5
Topic
Areas

2-1/2
Days

10+
Industries
Attending

30+
Concurrent
Sessions

96%
Attendee
Satisfaction

20+
Organizations
Presenting

5
Pre-Conference
Workshops

"I found it very stimulating and thought-provoking."

WHY

Attend DDI LeaderCon 2019?

Whether you're already a DDI customer or a prospective customer, there's so much for you to take away.

- Hear how other organizations are tackling their leadership challenges.
- Learn how to maximize your investment in DDI solutions.
- See what lies ahead in DDI's R&D pipeline—and have input into those plans.
- Learn about the latest research and trends.
- Network and collaborate with other HR professionals who are facing similar challenges.



“What an amazing opportunity to meet and share ideas with amazing professionals!”



WHO Attends DDI LeaderCon?

DDI LeaderCon 2019 brings together 200+ HR professionals who want to learn how to create meaningful and sustainable leadership in their organizations.

Attendees from more than 10 industries are represented, including healthcare, manufacturing, finance, and more!

It's not just what you learn, but how you learn. From keynotes, to client-led sessions, to networking, DDI LeaderCon is designed to inspire and recharge you.



“LeaderCon is just an awesome conference. When I think about one word that describes this event, it would be impactful.”



October 14 | 8:00 am - 12:00 pm | 1:00 - 5:00 pm Pre-Conference Workshops

Take advantage of the optional pre-conference workshops, included in your registration fee. Each workshop has been certified by SHRM and HRCI for 3.5 CEUs each. Attendees can choose to attend two of the following:

- Creating an Inclusive Environment
- HR Anticipator: Transitioning to Strategic HR
- The Impact of Your Leadership Practices
- The Journey of a Lifetime: Transform Your Leaders Through Learning Journeys
- Into the Deep: Helping New Executives Understand, Adapt, and Succeed



"I got so much more out of being here."

LeaderCon 2019 Registration

Get the best per-person rate when you register with a group of three or more from your organization.

	Advance Registration (Through August 15)	Regular Registration
Standard Attendee	\$1195	\$1495
License Client <i>(DDI Total Access License holders)</i>	\$1095	\$1395
Group of 3 or more	\$100 off per person from the current published rate	

Your Registration includes:

- Two pre-conference workshops | October 14
- Poolside welcome party | October 14
- All general & breakout sessions | October 15 & 16
- Breakfast, lunch, & breaks | October 15 & 16





Clearwater Beach, Florida

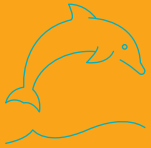
Explore Clearwater Beach: 361 Days of Sunshine

Clearwater Beach, Florida dazzles with impeccable beaches and inviting waters. Trip Advisor named it the nation's #1 beach in 2018. As a top year-round destination, Clearwater offers an endless supply of entertainment, natural beauty, and outdoor activities both on land and at sea. Tranquil Gulf breezes, miles of sugar-white sand, crystal clear waters, consistently ranked among America's most beautiful.

Arrive early to LeaderCon 2019 or stay later and explore all this incredible destination has to offer, from beach and water activities, to shopping, culture, and cuisine.



Wyndham Grand Clearwater Beach



Download
and Customize
this Letter to
Your Boss

<http://bit.ly/DDILC19>



Make Your Case Convince Your Boss

We're excited that you want to join us at DDI LeaderCon 2019, and we want to help you get the thumbs-up from your boss to attend.

Customize this **letter to your boss** to show how you will make the most of your investment in both time and money.





DDI LEADER CON 2019

• REGISTER TODAY •

ddiworld.com/leadercon
#LeaderCon2019

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